

SQM WORLD

EXCELLENCE IN EVERY SQUARE METER

Creating impactful exhibition spaces that help brands attract attention, engage visitors, and generate business opportunities.



Services

- Custom Exhibition Booth Design
- Stall Fabrication & Construction
- Exhibition Project Management
- Turnkey Exhibition Solutions

Pan-India | Dubai | Europe

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ABOUT SQM WORLD

SQM WORLD is an exhibition stall design and fabrication company focused on delivering high-impact, result-driven trade show experiences.

We help brands transform their exhibition space into a powerful business platform through smart design, quality fabrication, and seamless execution.

What We Ensure for Every Client

- Strong visibility on crowded exhibition floors
- Clear and effective brand communication
- Professional product presentation
- High visitor engagement and lead generation

We combine creative thinking with practical execution to deliver stalls that are not just visually impressive — but easy to build, reliable, and on time.

Our execution network across India and international markets allows us to deliver consistent quality and smooth project handling.



**STALL
FABRICATION**



**TURNKEY
SOLUTIONS**



**EVENTS &
ACTIVATIONS**



**EXHIBITOR
SUPPORT**

YOU HAVE A BRAND TO SHOWCASE
WE MAKE SURE IT STANDS OUT

OUR VALUES

- **COMMITMENT**

SQM WORLD is committed to delivering every project with precision, ensuring timelines are met and quality is never compromised.

- **CREATIVITY**

We design exhibition spaces that stand out, combining aesthetics with practical execution to create real impact.

- **RELIABILITY**

From concept to completion, we ensure smooth coordination, clear communication, and dependable delivery.

- **ADAPTABILITY**

We pride ourselves on the delivery of the highest standards of excellence in every event that we do. Whether you're planning a small meeting or a large exhibition, you can rest assured our quality standards won't falter

- **CONSISTENCY**

We maintain high standards across every project, ensuring the same level of quality, finish, and execution every time.

OUR MISSION AND VISION

OUR VISION

To become a trusted global partner for exhibition stall design and fabrication, delivering high-impact solutions that help brands stand out and succeed at trade shows worldwide.

OUR MISSION

Design exhibition booths that attract attention and drive engagement.

Deliver reliable, high-quality fabrication with strong finishing.

Execute projects smoothly with clear coordination and timelines.

Help brands create meaningful interactions and generate real business opportunities.

Focused on quality, reliability, and execution that delivers results.

WHY CLIENTS CHOOSE SQM WORLD?

Built on Reliability. Driven by Results.

✓ **Custom 3D Design Before Execution**

See exactly how your stall will look before it is built.

✓ **Quality-Controlled Fabrication**

Clean finishing and attention to detail in every element.

✓ **On-Time Delivery**

No delays. No last-minute stress at the venue.

✓ **Pan-India & International Capability**

Experience across major exhibition markets.

✓ **Industry Experience**

Practical knowledge of exhibition requirements across sectors.

OUR SERVICES

EXHIBITION STALL DESIGN & FABRICATION

Custom 3D exhibition stall designs focused on visibility, engagement, and brand impact.

We specialize in modular stands, custom booths, and double-decker structures with complete turnkey execution — including fabrication, installation, and dismantling.

TURNKEY EXHIBITION SOLUTIONS

End-to-end execution covering design, production, logistics, and on-site coordination — ensuring a smooth, hassle-free exhibition experience.

EXHIBITOR UTILITY & INFRASTRUCTURE SUPPORT

We provide centralized coordination and reliable supply of exhibition-grade utilities including chairs, tables, dustbins, storage units, LED TVs, TV stands, brochure holders, power extensions etc. Our team manages timely delivery, setup, and dismantling with single-point billing and on-site coordination.

CORPORATE EVENTS & BRAND ACTIVATIONS

Production support for conferences, product launches, and brand activations with stage design, lighting, and AV setup.

ADDITIONAL SERVICES

We also support clients with outdoor advertising and digital marketing solutions when required.

We support exhibitors participating in major trade shows across:

India

Delhi NCR | Mumbai | Bangalore | Hyderabad | Chennai

International

Dubai | Europe

OUR PROCESS

A structured approach that ensures smooth execution and zero last-minute surprises.

From concept to completion — we handle everything.

1) — **REQUIREMENT UNDERSTANDING**

Understanding your brand, objectives, and exhibition space.

2) — **CONCEPT & 3D DESIGN**

Creating a customized booth concept with realistic 3D visualization.

3) — **PLANNING & PRODUCTION**

Material selection and fabrication planning for booth structures and graphics.

4) — **STALL FABRICATION**

Production of booth elements, graphics, and display structures.

5) — **INSTALLATION & EXECUTION**

Professional on-site installation before the exhibition opens.

6) — **DISMANTLING & CLOSURE**

Post-event dismantling and smooth exit coordination.

EXHIBITION STALL DESIGN CONCEPTS

Conceptual designs for visualization purpose



Modular Booth



Corner Booth



Island Booth



Double Decker



Double Decker



Premium Booth



LED / Tech Booth



LED / Tech Booth



Open Concept Booth



Semi-Enclosed Booth



Semi-Closed Booth



Thematic Booth

A selection of booth concepts designed for different industries, spaces, and budgets.

EXHIBITION PROJECTS & 3D VISUALIZATIONS



From concept to execution — built to perform on the show floor.

CASE STUDY

High-Impact Exhibition Stall for a Renewable Energy Brand



PROJECT OVERVIEW

Client: Terenergy Ltd

Location: Greater Noida

Size: 9m x 6m

Scope: Design • Fabrication • Installation • Dismantling

CLIENT OBJECTIVE

The client aimed to establish a strong presence at a leading renewable energy exhibition and attract high-quality business visitors.

Key goals included:

- Showcase sustainable energy solutions professionally
- Create an open and welcoming visitor experience
 - Highlight product applications visually
- Generate maximum footfall and engagement

OUR APPROACH

We developed a **modern, eco-inspired exhibition environment** aligned with the client's industry.

Key design strategies:

- Use of **green and natural textures** to reflect sustainability
 - Open layout to ensure smooth visitor flow
- Integration of **large-format visuals** for product storytelling
- Clean reception and meeting zones for business discussions

The design focused on balancing **brand identity, functionality, and visitor engagement**.

EXECUTION

Our team ensured seamless execution from concept to completion.

- Precision fabrication with high-quality materials
 - Pre-event planning to avoid on-site delays
- Professional installation within committed timelines
- Coordination of lighting, graphics, and display elements

🔑 Delivered exactly as per approved 3D design

RESULTS

The exhibition stall successfully achieved the client's objectives:

- High visitor engagement throughout the event
- Strong brand visibility on the exhibition floor
- Increased walk-in inquiries and business interactions
 - Positive feedback from client and attendees

LET'S BUILD YOUR NEXT EXHIBITION SUCCESS

Ready to make your brand stand out on the exhibition floor?

Partner with SQM WORLD to create stalls that attracts, engages, and delivers real business.

Get Your Free 3D Stall Design Proposal

We analyze your requirements and provide a customized concept tailored to your brand, space, and budget.

- ✓ Concept + Layout Suggestion
- ✓ Budget Guidance
- ✓ Execution Plan
- 👉 Delivered within 24–48 hours

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Exhibition Design & Stall Fabrication Experts

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Trusted partner for exhibition solutions across industries — delivering precision, creativity, and reliability in every project.

we don't just build stalls, we build brand experiences.